

**THE NEW LEADER IN CAR WASH...  
IS THE OLD LEADER IN CAR WASH**



# Grow your Brand Promotional & Marketing Tools

The PSD Codax Marketing Team offer a full range of sophisticated, compelling, and effective custom graphics, video and promotional packages.

These tools help you attract new customers, build loyalty with existing customers, and connect with your community. Display your logo, colour schemes, signage and brand image throughout your site and on marketing materials to consistently promote your car wash.

## Custom Graphics

Transform your artwork into powerful banding ideas and tools. Work with PSD Codax's Marketing Team for logo creation, decals, menu designs, banded gift cards and more.



Gift Cards

## Custom Videos

Engage customers at your Auto Sentry kiosks with customised welcome videos and guide them through wash package purchases, upgrades and special promotions.



Custom Videos



Logo Designs

[www.psdcodax.com](http://www.psdcodax.com)



# ePOS and eLearning

Capture sales and streamline your car wash training programme

## ePOS

### Capture online sales

- Ecommerce solution integrates into your existing website
- Market all of your site's services online; washes, gift card, wash clubs and more
- Customised with your branding



## eLearning Car Wash Training System

### Streamline your Car Wash training programme

PSD Codax's eLearning system provides a guided walk-through of Codax technologies including WashConnect; the industry's most effective multi-site management system.

- Owners and Managers can see employees' progress in real time
- Training is accessible from multiple platforms, computer, tablet and smart phone
- All levels can benefit from eLearning, from beginners to experts



Contact your local reseller:



To learn more about PSD Codax, our services and our products, please contact us.

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Defining the World of Car Wash Technology

Smartstart Plus | Smartstart Pro | Auto Sentry® Petro | Auto Sentry® Flex | Auto Sentry® CPT | WashConnect®

